

**“Transitions® VisionNEXT” Sweepstakes
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. NOT OPEN TO THE GENERAL PUBLIC. MUST BE PRESENT TO WIN.

SWEEPSTAKES DATES: The “Transitions® VisionNEXT” Sweepstakes begins on March 24, 2026 and ends on May 12, 2026 (the “Sweepstakes”), subject to dates and times of Transitions® VisionNEXT Events as outlined in the “HOW TO ENTER” section of these Official Rules.

ELIGIBILITY: The Sweepstakes is open to individuals having a presence within the eyecare industry, including but not limited to optometrists, opticians, practice managers, frame buyers, or any others engaged in the eyecare industry who are legal permanent U.S. residents residing in the fifty (50) United States or the District of Columbia and are at least twenty-one (21) years of age or older at the time of entry and are in attendance at a Transitions Event (the “Entrant”). Employees and their immediate family members (parents, children, siblings or spouse, regardless of where they live, or persons living in same household, whether related or not) of (a) Transitions Optical Inc. (“Sponsor”) or any of its affiliates, and each of their respective franchisees, affiliates, contractors, consultants, legal counsel, public relations representatives, distributors, sales representatives and retailers, (b) National Sweepstakes Company, LLC (“Independent Administrator”), or (c) any website providers, webmasters, advertising or Sweepstakes, fulfillment, or marketing agencies, and any others engaged in the development, production, execution or distribution of the Sweepstakes (collectively referred to herein as “Sweepstakes Entities”), are not eligible to participate in the Sweepstakes. The Sweepstakes is void outside of the fifty (50) United States, District of Columbia and wherever else restricted or prohibited by law. Participation constitutes Entrant’s full and unconditional agreement to these Official Rules and Sponsor decisions, which are final and binding in all matters related to the Sweepstakes.

HOW TO ENTER: Entrant must be in attendance at a Transitions® VisionNEXT Event (events outlined below) to enter the Sweepstakes. Entrant must complete the ticket provided by a Sponsor ambassador to receive one (1) entry into the corresponding event date. **Limit of one (1) entry per Entrant per event during the Sweepstakes Period.** Below are the current event dates:

EVENT DATE	VENUE NAME	ADDRESS	ROOM #	DRAWING DATE
3/24/2026	Embassy Suites by Hilton San Francisco Airport Oyster Point	250 Gateway Boulevard, South San Francisco, California 94080	Flory-Levitt Ballroom	3/24/2026
3/25/2026	The Westin San Jose	302 South Market Street, San Jose, California 95113	Sainte Claire Ballroom	3/25/2026
3/26/2026	DoubleTree by Hilton Hotel Houston - GREENWAY PLAZA	6 E Greenway Plaza, Houston, Texas 77046	TBA	3/26/2026
3/26/2026	Hilton Garden Inn San Diego Mission Valley Stadium	3805 Murphy Canyon Road, San Diego, California 92123	Greenway	3/26/2026
3/31/2026	Embassy Suites by Hilton Scottsdale Resort	5001 N. Scottsdale Road, Scottsdale, Arizona 85250	Mohave I-II	3/31/2026
4/1/2026	Crowne Plaza Philadelphia – King of Prussia	260 Mall Blvd., King of Prussia, PA 19406	Independence	4/1/2026
4/9/2026	Hotel Marcel New Haven, Tapestry by Hilton	500 Sargent Dr. New Haven, CT 06511	The Forum/ Function Room	4/9/2026
4/16/2026	Hilton Columbus at Easton	3900 Chagrin Dr. Columbus, OH 43219	Regent 1	4/16/2026
4/21/2026	Embassy Suites by Hilton, Tampa USF	3705 Spectrum Blvd. Tampa, FL 33612	Salon F,G	4/21/2026
5/7/2026	Pullman Miami Airport Hotel	5800 Waterford District Dr. Miami, FL 33126	Monte Carlo 1 & 2	5/7/2026
5/12/2026	DoubleTree by Hilton Nashville Downtown	315 4 th Ave. N, Nashville, TN 37219	TBD	5/12/2026

5/30/2026	Innisbrook Golf Resort	36750 US Hwy 19 North Palm Harbor, FL 34684	TBD	5/30/2026
7/18/2026	JW Marriott Miami	1999 W. Country Club Dr. Aventura, FL 33180	TBD	7/18/2026
9/12/2026	Wyndham Grand Orlando Resort Bonnet Creek	14651 Chelonia Pkwy Orlando, FL 32821	TBD	9/12/2026

Any attempt by an Entrant to obtain more than the stated number of entries by using multiple/different identities, and/or any other methods will void that Entrant's entry and that Entrant may be disqualified from the Sweepstakes. In the event of a dispute regarding the identity of the person submitting an entry, the entry will be deemed submitted by the person in whose name and mailing address were submitted via the Entry Form. If the Sponsor cannot determine the identity of the person based upon the information submitted via the Entry Form, the respective Entrant will be disqualified. No mechanically or programmatically reproduced entries are permitted. Sponsor will not verify receipt of entries for Entrants. All entries submitted become the sole property of Sponsor and will not be returned. Sponsor is not responsible for lost, late, misdirected, illegible, or damaged entries. By entering, each Entrant; (a) represents that he/she is at least twenty-one (21) years of age and otherwise eligible to participate in the Sweepstakes; and (b) fully and unconditionally agrees to and accept these Official Rules and the decisions of Sponsor, which are final and legally binding in all respects. Any person who tampers with the entry process in any way will be disqualified.

WINNER SELECTION: On or about the drawing dates outlined in the event chart in the "HOW TO ENTER" section of these Official Rules, two (2) prize winners (each a "Prize Winner") per event will be selected at random from among all eligible entries received during the respective event. **ENTRANT MUST BE PRESENT TO WIN.** Odds of winning are dependent upon the number of eligible entries received during the event. The random drawing will be conducted by a Sponsor Representative whose decisions are based upon their sole discretion of these Official Rules and are final and binding in all respects.

WINNER NOTIFICATION/PRIZE CLAIM: Each potential Prize Winner will be notified by the Sponsor at the event following the random drawing. Sponsor will make one (1) attempt to notify the potential Prize Winner. Potential Prize Winner will need to complete the online entry form to be confirmed as a Prize Winner. Upon confirmation of the Prize Winner, the Prize will be shipped to the Prize Winner.

If the potential Prize Winner cannot be reached after one (1) attempt has been made, if they are otherwise ineligible as determined by the Sponsor in their sole discretion, or if they refuse to accept the Prize (defined below), then potential Prize Winner will be forfeited and an alternate potential Prize Winner will be selected from among the remaining non-winning eligible entries received during the respective event, time permitting.

PRIZE: Each Prize Winner will receive one (1) pair of glasses having an approximate retail value of up to \$575 (the "Prize"). The glasses to be awarded will be determined by the Sponsor. *Products or any other element received as a Prize may not be resold, auctioned, bartered, or placed into any other unauthorized channels of distribution.* Any Prize pictured in advertising or promotional materials is for illustrative purposes only and may not be the actual Prize awarded. Except for any standard manufacturer's warranty **PRIZE IS AWARDED "AS IS" WITHOUT WARRANTIES, EXPRESSED OR IMPLIED, AS TO THEIR QUALITY OR CONDITION AND PROMOTION ENTITIES EXPRESSLY DISCLAIM ANY WARRANTY OF MERCHANTABILITY, SUITABILITY OR FITNESS FOR A PARTICULAR PURPOSE.**

PRIZE RESTRICTIONS: Prize may be taxable as income and Prize Winner is solely responsible for any taxes on the Prize, including, but not limited to all applicable federal, state and local taxes. No substitution or cash redemption of Prize, except at Sponsor's sole discretion. Sponsor reserves the right to substitute the Prize with a prize of comparable or greater value. Prize is not transferable prior to award. No more than the number of Prizes set forth in these Official Rules will be awarded. Sponsor will not replace any lost or stolen Prize.

GENERAL CONDITIONS: Federal anti-kickback law provides for criminal and or/civil liability for inducements related to any product for which payment may be made by a federal healthcare program or federally-funded state healthcare program, including Medicaid and Medicare (collectively, "Federally Funded Programs"). Some states have similar anti-kickback laws ("State Laws"). It is Sponsor's policy to comply with all applicable laws; however, Sponsor has no way of knowing whether any specific transaction will be paid by a Federally Funded Program or otherwise covered by State Laws. Accordingly, it is the participating Entrant's sole responsibility to determine eligibility for this Program. **ANY TRANSACTION FOR WHICH PAYMENT WILL BE MADE, IN WHOLE OR IN PART, BY ANY FEDERALLY FUNDED PROGRAM, OR WHICH IS OTHERWISE COVERED BY STATE LAWS, IS NOT ELIGIBLE FOR PARTICIPATION IN THIS SWEEPSTAKES.** In consideration for allowing an Entrant to participate in this

Sweepstakes, the Entrant acknowledge(s) their intent to abide by these terms. Sponsor disclaims any and all responsibility for the Entrant's decision to participate in this Sweepstakes. By participating in this Sweepstakes, Entrants agree to be bound by these Official Rules and the decisions of the Sweepstakes Entities, which are final in all respects and not subject to appeal. Sponsor reserves the right to disqualify permanently from this Sweepstakes any Entrant it believes has violated these Official Rules and verify eligibility of Entrants. Neither Sponsor nor anyone acting on its behalf will enter into any communications with any Entrant regarding this Sweepstakes, except as expressly set forth in these Official Rules. By participating in this Sweepstakes, Entrants, and Prize Winner release the Sponsor and each and all of the Sweepstakes Entities, from any and all liability, damages or causes of action (however named or described) with respect to or arising out of participation in the Sweepstakes, and/or the receipt or use/misuse of the Prize awarded, including, without limitation, liability for personal injury, death or property damage. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes. All Sweepstakes materials are subject to verification and are void if (a) not obtained in accordance with these Official Rules and through legitimate channels, (b) any part is counterfeited, altered, defective, damaged, illegible, reproduced, tampered with, mutilated or irregular in any way, (c) are obtained where prohibited, or (d) they contain printing, typographical, mechanical, or other errors. Entrants assume all risk of loss, damage, destruction, delay or misdirection of Sweepstakes materials submitted to Sponsor. In the event any portion of this Sweepstakes is compromised by activities beyond the control of the Sponsor which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play of the Sweepstakes or this Sweepstakes, Sponsor reserves the right at its sole discretion to modify, suspend or terminate the Sweepstakes. Winning a prize constitutes permission for Sponsor and its agencies to use Prize Winner's name, address (city & state), voices and/or likenesses for purposes of advertising, Sweepstakes and publicity, for this Sweepstakes only, without further compensation, unless prohibited by law. Sponsor may prohibit an Entrant from participating in the Sweepstakes or winning a Prize if, in its sole discretion, it determines that said Entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other Entrants, Sponsor, or Sweepstakes Entities. If for any reason these Sweepstakes are not able to be conducted as planned, including, but not limited to, by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud or any other causes beyond the reasonable control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of a Sweepstakes, then Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes and randomly draw from those entries received up to the cancellation/suspension date to award a Prize. CAUTION: ANY ATTEMPT BY A PERSON TO UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

RELEASE: By participating in the Sweepstakes, Entrants and Prize Winner agree to release and hold harmless Sponsor, Sweepstakes Entities and each of their respective officers, directors, managers, employees, parents, subsidiaries, affiliates, agents, members, shareholders, insurers, servants, divisions, predecessors, successors, representatives, dealers, distributors, advertising, sweepstakes, and fulfillment agencies, consultants and legal advisors (collectively, the "Released Parties") from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt, redemption or use or misuse of the Prize.

LIMITATIONS OF LIABILITY: The Released Parties are not responsible for: (a) unauthorized human intervention in any part of the entry process or a Sweepstakes; (b) electronic or human error which may occur in the administration of a Sweepstakes or the processing of entries; (c) any property loss, damage, personal injury or death, in connection with a Prize provided pursuant to these Sweepstakes and/or any person's participation in a Sweepstakes; (d) any printing or typographical errors in any Sweepstakes-related materials; (e) stolen, lost, late, misdirected, corrupted, incomplete, or indecipherable entries or the unavailability or inaccessibility of any transmissions, telephone, wireless device carrier networks or Internet Service (as applicable); and (f) technical failures of any kind, including but not limited to the malfunctioning of any computer, mobile device, cable, network, hardware or software (including Entrant's particular wireless device carrier network), hardware or software.

WINNER'S LIST: For the name of each Prize Winner, please submit a self-addressed, stamped envelope for receipt no later than June 12, 2026 to "Transitions@ VisionNEXT" Sweepstakes, PO Box 458, Newark, NY 14513.

OFFICIAL RULES: A copy of these Official Rules may be obtained at each event.

SPONSOR: Transitions Optical Inc. 9251 Belcher Road, Pinellas Park, Florida 33782.

This Sweepstakes shall not be published without the written permission of the Sponsor.

Commented [TP1]: Please confirm if this should be included?

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